



Alzheimer's of
Central Alabama

Helping Local Families since 1991

CORPORATE & EVENT PARTNERSHIP

A Local Organization Helping Local Families



Alzheimer's of Central Alabama | alzca.org | 205-871-7970

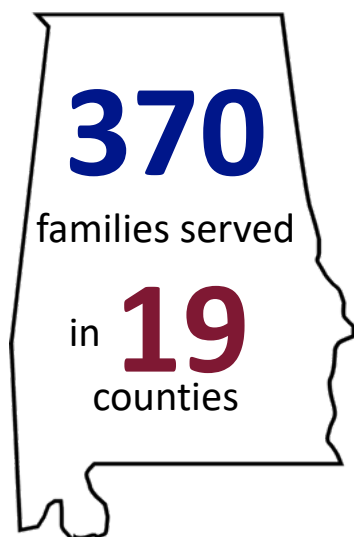
A Local Organization Helping Local Families

Who We Are

For more than 35 years, Alzheimer's of Central Alabama (ACA) has been a trusted resource for individuals and families facing Alzheimer's disease and related dementias. Every day, ACA provides education and caregiver support to help Alabama families navigate one of life's greatest challenges. 100% of funds raised by ACA remain in Alabama. When you partner with ACA, your investment strengthens the communities where your employees, customers, and neighbors live and work.

Your Partnership Supports:

Adult Day Care Respite Scholarships
Project Lifesaver® Bracelets
Continence Assistance
Caregiver Support Groups
Community Education
Alzheimer's Research at UAB

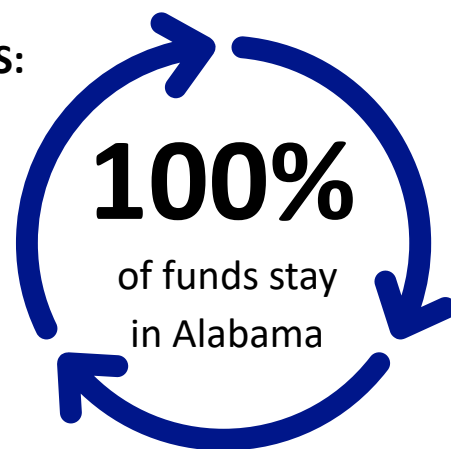


RESPIRE SCHOLARSHIP RECIPIENTS:

42% over 80 years old

23% income less than \$999/month

31% income less than \$1,499/month



Alzheimer's of Central Alabama supports people living with dementia and the families caring for them through education and caregiver services.

Corporate & Event Partnership Opportunities

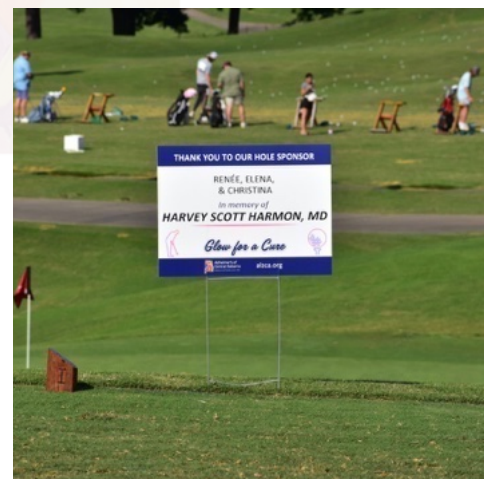
Investing in Families. Empowering Caregivers.

Partnering with Alzheimer's of Central Alabama (ACA) is more than a charitable contribution. It is a strategic investment in your company's values, visibility, and culture. Corporate support fuels year-round impact while strengthening your brand, inspiring your workforce, and demonstrating a meaningful commitment to Alabama families navigating the challenges of dementia.

Your philanthropy becomes part of a statewide movement—one that uplifts caregivers, empowers communities, and ensures no family walks this journey alone. Together, we can make a lasting impact.

Ways to Partner With ACA

- **Annual Corporate Partnership** — Select a partnership level that aligns with your company's goals and values, unlocking year-round visibility and meaningful community impact. See page 4. Corporate partners receive advance access to Signature Event sponsorship and underwriting opportunities.
- **Sponsor a Signature Event** — Gain prominent recognition during event promotion and onsite at one of ACA's Signature Events. See pages 5–7.
- **Engage Employees in ACA Events** — Build pride and connection across your organization by forming a Walking to Remember team or a Glow for a Cure golf team.



Annual Corporate Partnership Levels

Partnership Level	Legacy Partner \$25,000+	Leadership Partner \$15,000	Champion Partner \$10,000	Community Partner \$5,000	Supporting Partner \$2,500
Website & Social Media	Premier, Featured w/ spotlight	Prominent, Featured w/ spotlight	Featured w/ spotlight	Logo	Listing
Event Recognition	All Signature Events	All Signature Events	All Signature Events	All Signature Events	One Signature Event
Event Signage & Printed Materials	Premier	Prominent	Standard	Standard	Listing
Garden Art Party Tickets	8	6	4	2	2
Glow for a Cure Golf Team	2 Teams	1 Team	1 Team	50% Off 1 Team	
Alzheimer's Education	2 Presentations	1 Presentation	1 Presentation	1 Presentation	
Vendor/Exhibit Space (where applicable)	✓	✓	✓	✓	✓

Annual Corporate Partners also receive advance access to event sponsorship and underwriting opportunities before they open to the public. Event sponsorships are separate from annual partnerships.

Signature Event Sponsorships



Garden Art Party

For more than 30 years, the Garden Art Party has brought our community together to celebrate art, philanthropy, and hope. Held in late spring each year, guests enjoy an elegant evening of dinner, entertainment, and both live and silent auctions all benefiting families in Alabama who are living with Alzheimer's disease.

Sponsorship Level	Recognition	Website/Social Recognition	Signage & Program	Reserved Seating
Presenting \$25,000	Exclusive Event Naming	Premier	Premier	Premier Table (8)
Platinum \$10,000	Major Sponsor	Prominent	Prominent	8 Tickets
Gold \$5,000	Event Sponsor	Standard	Logo	4 Tickets
Silver \$2,500	Band Sponsor	Listing	Logo	2 Tickets
Bronze \$1,000	Event Sponsor	Listing	Listing	

Signature Event Sponsorship



Walking to Remember 2026

Walking to Remember is ACA's community walk that brings together families, friends, and corporate teams to honor those affected by Alzheimer's disease while raising critical funds and awareness. Held each year on the first Saturday in November at the ACA Offices, the event blends remembrance, connection, and purpose for families across Alabama.

Sponsorship Level	Event Recognition	Website/Social Recognition	T-Shirt Recognition	Welcome Remarks
Presenting \$15,000	Exclusive Event Naming	Premier	Premier Logo	Yes
T-Shirt \$7,500	Exclusive T-shirt Sponsor	Prominent	Prominent Logo	
Registration \$5,000	Registration Area Recognition	Standard	Standard Logo	
Family Fun \$2,500	Family Activity Area Recognition	Listing	Small Logo	
Hospitality \$1,500	Hospitality Area Recognition	Listing	Name	
Event \$1,000	Vendor Table	Listing	Name	
Vendor \$500	Vendor Table	Listing		

Signature Event Sponsorships



Glow for a Cure

Hosted by ACA's Junior Board, Glow for a Cure is a unique nighttime golf tournament featuring glow-in-the-dark play, dinner, live music, and a silent auction all benefiting the Lindy Harrell Predoctoral Scholars in Alzheimer's Research at UAB. Held each year on the last Friday in June at Highland Park Golf Course, the event blends friendly competition with a powerful purpose.

Sponsorship Level	Event Recognition	Website/Social Recognition	Signage	Golf Teams
Presenting \$10,000	Welcome Remarks & Winner Award	Premier	Premier + Power Drive Hole Signs	2 VIP Teams
Dinner \$5,000	Dinner & Award Presentation	Prominent	Prominent + Signs at Dinner	1 VIP Team
Cart Fleet \$3,000	Golf Cart	Standard	Standard + Sign on Carts	50% Off 1 Team
Beverage \$2,500	Beverage	Standard	Standard + Sign at Drinks	50% Off 1 Team
Putting, Long Drive, Closest to Pin \$1,500	Green & Award Drive & Award Pin & Award	Listing	Standard + Sign at Location	
Live Music \$1,000	Band	Listing	Listing	
Hole \$250	Tee Box	Listing	Hole Sign	

Ready to Partner?

Contact us today!



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